



RUNWAY SHOW AND AUCTION

To benefit:

life

After the Storm

* Living. Surviving. Thriving after Breast Cancer

September 11, 2008 ~ 6pm-9pm

Madison Beach Hotel



ART BRA 2008

Design Guidelines

NEW padded 36C bra with underwire must be used as the base for your design.

Creating the bra – There are no rules for theme or design.

The more embellishments, different techniques and mediums used, the more attractive the ArtBras will be to the purchaser.

Please do not stitch the back of the bra closed.

Since the ArtBras are created to raise funds for “Life After the Storm” and to honor women who have experienced breast cancer, the designs must be created with good taste.

Please name your piece.

2. Please keep a materials list of supplies and techniques used during the creation process. A short listing comprised of two sentences or less should be included with the ArtBra for publicity purposes.

3. Please write a paragraph on who/what inspired the creation or dedicate the design to a special individual. Please keep this paragraph to 250 words.

Mechanical options

Please remember to create a bra that will be visually attractive when hung on a padded hanger.

Please do not create a “top-heavy” bra where part of the design would need to be pinned to a back-drop in order for the piece to be properly viewed.

Our staff is not able to redesign an ArtBra to make it acceptable for viewing and auctioning. Therefore, please make sure beads and embellishments are attached properly to handle the extra handling.

The front of the bra should be completely embellished as well as bra straps and the sides of the bra, so that no natural fabric of the bra is exposed.

The bra may be hand-painted, dyed, pieced with fabric, etc. The inside of the bra should be covered with fabric, dyed or painted. The inside of the bra should be completely covered with fabric or decoratively trimmed for exhibition purposes. Since we do not know how the bras will be hung in each exhibition, should they be suspended, it is important for the inside of the bra to be visually attractive.

Please include a small nametag with your name and date attached to the inside of the bra

The top 30 designs will be used at our final function Pink Tie Affair at Water’s Edge as centerpieces. This will be a condition of the sale/auction of the ArtBras.

For Artists that specialize in different mediums, we are also accepting other pieces of Bra Art to showcase and auction. Please call Melissa at 860-985-8682 or email Melissa@lifeafterstorm.com with any questions.